

PRINCIPLES OF AI USE - CAMPMINDER

Our Approach to AI at Campminder

At Campminder, human connection is at the heart of everything we do. We are committed to using artificial intelligence (AI) thoughtfully and responsibly to enhance—not replace—meaningful relationships between our teams, our clients, and our communities.

Our AI use is guided by the following principles:

1. Prioritizing Safety and Ethics

We do not use AI tools to process or store sensitive or Personal Data unless the system meets our security, privacy, and compliance requirements.

2. Thoughtful Integration

We use AI to streamline routine or repetitive tasks, freeing up our people to focus on higher-value work that strengthens human interaction.

3. Transparency in Use

Whenever we use AI in ways that interact with our users, we disclose that it is an AI system—not a person—ensuring clarity and trust in every engagement.

4. Human Oversight

AI is not used to make decisions related to safety, compliance, billing accuracy, or any outcome with legal or operational impact.

5. Continuous Evaluation

We regularly assess our AI tools for accuracy, fairness, privacy, and impact on user experience. We evolve our practices as technology changes to maintain high standards.

Reporting AI Concerns

If you ever notice an error, misuse, or unintended consequence related to our AI systems, we welcome your feedback. Please contact us at cmsupport@campminder.com so we can continue to improve our tools and uphold our commitment to responsible AI.

At Campminder, we believe AI should empower people—not replace them. Our approach is rooted in using technology to deepen relationships, drive meaningful impact, and create a better future together.